

RENEWING *THE IOWA PROMISE*: “GREAT OPPORTUNITIES—BOLD EXPECTATIONS”
The Strategic Plan for The University of Iowa, 2010-2016

ANNUAL REPORT ON PROGRESS, FALL 2011

STRATEGIC PRIORITIES, 2010-2016 (THE “FOUR PILLARS”)

PILLAR #1: STUDENT SUCCESS

Access and Enrollment Growth

- Record size, diversity, preparation of incoming classes
- Recruiting activities in focused markets; created recruiting materials in Spanish & 6 other languages

Affordability

- Lowest resident undergrad tuition in Big Ten (ex. Nebr.)

Improved Retention

- Established an Office of Retention
- Launched On Iowa! immersion program
- Early intervention helping to improve retention
- New supplemental instruction program for students in critical “gateway courses”
- Record retention & graduation rates

Increased Students’ Academic Engagement

- 4 new living-learning communities
- 122 first-year seminars (# tripled since 2008-09)
- TILE (Transform. Interact. Learn. Engage.) classrooms/learning commons spaces
- Increased funding to Iowa Center for Research by Undergraduates

Outcomes Assessment

- Hired director of assessment
- First annual assessment report

Alcohol Safety

- Established Alcohol Harm Reduction Plan
- Created Harm Reduction Committee, appointed coordinator of campus initiatives

Grad/Prof Student Success

- High quality programs: >75% in top 30 publics
- 13 degree programs closed; additional programs realigned for efficiency and synergies
- 11 new programs (subtracks, certificates, 1 degree)
- Career advising incorporated in development programs

PILLAR #2: KNOWLEDGE AND PRACTICE

Invested in Faculty Cluster Hires

- 5 active clusters, ~50 lines allocated
- Smaller investment in “runners-up”

Enhanced Processes for Monitoring and Rewarding Faculty

- Developed review procedures with deans & Faculty Senate (post-tenure)

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- UI Academic and Professional Record – creating central database of faculty activities

Sponsored funding for Research

- Steady despite downturn in federal funding
- Second-highest annual total ever (\$456.6M)

PILLAR #3: NEW FRONTIERS IN THE ARTS

Rebuilding the Arts Campus

- Working together to move forward on building, renovation, mitigation
- Aligning campaign priorities with arts campus needs

Initiated Unified Arts Vision

- Sponsored unified Arts@Iowa campus website
- Coordinating with Liberal Arts & Sciences

MFA in Book Arts

- An example of creating synergies by bringing diverse programs together
- Fully subscribed in its first year

Hired UI Museum of Art Director

- Renewed relationship with academic units
- Restarted faculty art show at Figge

PILLAR #4: BETTER FUTURES FOR IOWANS

Degree completion programs

- FY 2011 added Southwestern, Iowa Western, and North Iowa Area community colleges (CCs)
- This summer added Northwest Iowa, Southeastern, and Northeast Iowa CCs (total = 13)

Expanded Distance Education Programs

- New online Bachelor of Business Administration (BBA)
- 47% of enrollments in for-credit continuing education at Regent universities are in UI programs

Provost’s Committee on Engagement

- Articulate a UI vision and priorities that is supportive of academics
- Consider whether to pursue Carnegie community engagement classification

Faculty Clusters

- All clusters directly benefit Iowans

Digital Studio for the Public Humanities

- Inaugural director appointed

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FOUNDATIONAL COMMITMENTS

COMMITMENT #1: INCLUSION AND INTERNATIONALIZATION

Student and Faculty Diversity

- Record diversity of incoming class (14.2%)
- Positive trends in faculty diversity

International Students

- Record percentage of international students in incoming class (10.6%)
- State-wide, contribute \$250M to Iowa’s economy

New General Education Requirements

- International and Global Issues
- Values, Society, and Diversity

Study Abroad

- Positive impact on retention and success
- 2009-10: 912 undergraduates, 453 graduate/professional students (a record)
- 2010-11: 907 undergraduate, 441 grad/prof

COMMITMENT #2: SUSTAINABILITY

2020 Vision

- 7 ambitious goals for sustainability
- Sustainability Partnership Program agreement with EPA

Building Smarter and Greener

- LEED certification for new construction and major renovations

Energy Conservation

- Energy Control Center “dashboards” – live displays of energy usage for all buildings

Materials and Recycling

- As of August 2010, recycling available in all residence halls

Renewable Energy

- Biomass Fuel Project
- Sustainable Energy Discovery District

Sustainability in the Curriculum/Learning Opportunities

- Sustainability certificate – high demand, new courses
- Held workshop to help instructors integrate sustainability into the classroom
- Countless opportunities for students to participate in sustainability-related research, projects, and volunteer efforts

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Sustainability in Economic Development, Research, and Outreach

- Iowa Initiative for Sustainable Communities – students and faculty collaborating with Iowa communities
- Iowa Flood Center funding to support research to help Iowa communities
- Collaborating with other Regent universities on a major outreach-focused grant proposal

COMMITMENT #3: COLLABORATION, ENTERPRISE, INNOVATION

Program Restructuring to Promote Efficiency

- Created the Division of World Languages, Literatures, and Cultures
- Merged two departments into new Department of Health & Human Physiology

Instructional Productivity

- FTE down, student credit hours (SCH) up
- SCH/FTE up 10.5% since 2005

Institutional Cost Savings and Efficiencies

- Sustainability efforts lead to efficiencies (*e.g.*, energy conservation)
- Paperless “e-transactions” growing toward one million per year
- Lowest ratio of executive/administrative staff to total staff in the Big Ten

Inter-Institutional Cost Savings and Efficiencies

- Conducted a review of software licenses at Regent universities for potential savings
- Investigated joint contracting opportunities
- Reviewed leave programs for more effective and consistent application of policies
- Investigated potential cost-savings in worker’s compensation program
- Working with UNI to implement UI-developed applicant tracking system