

RENEWING *THE IOWA PROMISE*: “**GREAT OPPORTUNITIES—BOLD EXPECTATIONS**”
The Strategic Plan for The University of Iowa, 2010-2016

ANNUAL PROGRESS AND STATUS REPORT, FALL 2012

STRATEGIC PRIORITIES, 2010-2016 (THE “FOUR PILLARS”)

PILLAR #1: STUDENT SUCCESS

Access and Enrollment Growth

- Highest total enrollment ever (31,498)
- Most diverse incoming class (16.2% minority)
- Highest total percentage international students (11.4%)
- Enhanced efforts to reach out to lowans: Iowa Scholars Award, recruiting plan, admissions improvements
- Military-friendly school (3rd year); ICOVE grant

Affordability

- Second lowest resident undergrad tuition in Big Ten

Improved Retention

- Early intervention helping to improve retention
- On Iowa! immersion program (2nd year)
- Expanding no cost tutoring for students in critical “gateway courses”
- Expanded supplemental instruction for at-risk students
- Full implementation of ALEKS to ensure appropriate placement of students in math coursework
- 1-year retention and 4- and 6-year graduation rates remain close to record levels set in last year

Increased Students’ Academic Engagement

- Enhanced academic components to living-learning communities
- TILE (Transform. Interact. Learn. Engage.) classrooms/learning commons spaces
- Increased funding over past three years to Iowa Center for Research by Undergraduates (ICRU)
- Experiential learning experiences abroad

Outcomes Assessment

- Joined New Leadership Alliance for Student Learning and Accountability; partnering with CIC

Career Development

- ePortfolio electronic résumé program

Student Success Initiative Funding

- Competitive proposal process, \$1M allocated to support student success initiatives

Grad/Prof Student Success

- High quality programs: >85% in top 30 publics
- 4 degree programs closed; additional programs realigned for efficiency and synergies
- New programs: MFA Spanish Creative Writing, 5 new joint bachelor’s/graduate degree programs
- Enhanced career advising/development programs

PILLAR #2: KNOWLEDGE AND PRACTICE

Invested in Faculty Cluster Hires

- 5 active clusters, ~50 lines allocated, 30 hired

Enhanced Processes for Monitoring/Rewarding Faculty

- Implementing new post-tenure review policy
- Implementing UI Academic and Professional Record (central database of faculty activities)
- Redesigned survey for biennial Faculty Activity Report

Sponsored funding for Research

- Steady despite downturn in federal funding
- Third-highest annual total ever (\$438.1M)

PILLAR #3: NEW FRONTIERS IN THE ARTS

Rebuilding the Arts Campus

- Working together to move forward on building, renovation, mitigation
- Aligning campaign priorities with arts campus needs

Academics

- Strengthened partnership between School of Art & Art History and UI Museum of Art

Outreach

- Arts@Iowa campus website
- Mural exhibition at Des Moines Art Center

PILLAR #4: BETTER FUTURES FOR IOWANS

Educating Iowa

- Degree completion programs with 13/15 Iowa community colleges
- New online BBA, BA in social work in Des Moines
- Partnership with Herbert Hoover Presidential Library – summer institute for teachers, grades 5-12
- 46% of enrollments in for-credit continuing education at Regent universities are in UI programs

Statewide Partners

- STEM engagement – Iowa Governor’s STEM Advisory Council, Kirkwood Community College partnership
- Iowa Obesity Network (UI, ISU, UNI)
- Iowa Initiative for Sustainable Communities

Engaged Scholarship

- Faculty clusters - serving Iowans
- Digital Studio for the Public Humanities

Carnegie Community Engagement Classification

- Individual identified to lead preparation of application, due 2014

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FOUNDATIONAL COMMITMENTS

COMMITMENT #1: INCLUSION AND INTERNATIONALIZATION

Student and Faculty Diversity

- Record diversity of incoming class (16.2%)
- Positive trends in faculty diversity
- Women: 33.0 of TT faculty, 38.5% of total
- Minorities: 19.4% of TT faculty, 19.3% of total

International Students

- UI international students and their dependents contribute \$83M to Iowa's economy
- State-wide, international students contribute more than \$280M to Iowa's economy

Study Abroad

- Positive impact on retention and success
- 2009-10: 912 undergraduates, 453 graduate/professional students (a record)
- 2010-11: 907 undergraduate, 441 grad/prof

COMMITMENT #2: SUSTAINABILITY

Operations

- Energy conservation efforts include latest generation occupancy sensors, heat recovery systems in laboratories, HVAC upgrades
- Proteus optimization program monitoring costs
- Sort-free recycling program launched

Education and Research

- Sustainability certificate – 145 students enrolled, 41 graduated with certificate; 26 majors represented
- Water Sustainability faculty cluster
- Biomass planning effort

Outreach

- Iowa Initiative for Sustainable Communities

(continued)

COMMITMENT #3: COLLABORATION, ENTERPRISE, INNOVATION

Program Restructuring to Promote Efficiency

- International Programs reorganized to promote efficiency and coordination across IP units

Instructional Productivity

- FTE down, student credit hours (SCH) up
- SCH/FTE up 10.8% since 2005

Institutional Cost Savings and Efficiencies

- Sustainability efforts lead to efficiencies (*e.g.*, energy conservation)
- Paperless “e-transactions” growing toward one million per year
- Lowest ratio of executive/administrative staff to total staff in the Big Ten

Inter-Institutional Cost Savings and Efficiencies

- Financial aid systems changes for Iowa undergraduate students: proposal developed
- Diversified investment pools for operating and intermediate investments: 3-year reassessment
- Workers compensation decentralization to Regents
- Joint project to advance course materials rentals and use of e-textbooks through university book stores
- Additional business software projects for UNI developed through UI/UNI collaboration
- Joint participation in STAR program sustainability of measurement
- Alternative construction delivery
- UI and ISU electronic system for student bus services